



5th International Istanbul Smart Grid and Cities Congress and Fair

19 - 20 - 21 April 2017 / Istanbul Congress Center, Istanbul

SPONSORSHIP PACKAGES 4 packages available

Booth

- 40 sqm Exhibition Stand (space only)

Congress

- Verbal acknowledgment of the sponsor company at the opening ceremony of ICSG Istanbul 2017
- Two slot will be provided in the Congress.

Media

- All advertisement in newspaper/publications and digital media will carry Main Sponsor's logo with sponsorship title.
- With ICSG Istanbul 2017 official PR agency, the company will be consulted in order to publish their news in the media.

Promotion

- Sponsorship title and logo will take a place in the television, newspaper, billboard, internet and bridges of Istanbul.
- 5 special e-bulletins for Main Sponsor Company will be delivered to 50.000 people database of HHB EXPO . e-bulletin will be prepared by Main Sponsor Company.

Logo

- Company's logo and sponsorship title will take place on VIP invitations.
- Company's logo and sponsorship title will take place at ICSG Istanbul 2017 Programme Booklet.
- 1 full page of colour Advertisement will take place at ICSG Istanbul 2017 Programme Booklet (size of the ad will be determined by HHB EXPO)
- Company's logo, sponsorship title and introduction will take place at ICSG Istanbul 2017 Mobile Application.
- Company's logo and sponsorship title on signs will be displayed in high-traffic areas.
- Company's logo, sponsorship title and web-link will be displayed on the main web-page.
- Company's logo will take place in the all e-bulletins done by HHB EXPO.
- Company's logo will take place at VIP Executive Lounge Area.

VIP Participation Right

- 15 VIP Invitation will be provided.

Delegate Bags

- 2 promotional products will take place in delegate bags. (brochure, handout, card flyer, or booklet in the delegate bags (to be provided by the sponsor 3 days before the fair. Approval of organizer is obligatory for the promotional pieces)

Privilege

- Protocol guests and representative of Main Sponsor company has a place at Protocol seat & lunch.
- Meeting room will be provided to Main Sponsor company.
- Company representative determined by the sponsor company will be a member of ICSG Istanbul 2017 Executive Board Member.

THIS FAIR IS ORGANIZED UNDER THE AUTHORIZATION OF TOBB
(THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY)
PURSUANT TO THE LAW NO. 5174.

Organized By **HHB-EXPO**
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MAIN SPONSORSHIP 50,000 € + VAT



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SPONSORSHIP PACKAGES 5 Packages Available

Booth

- 30 sqm Exhibition Stand (space only)

Congress

- One slot will be provided in the Congress.

Media

- With ICSG Istanbul 2017 official PR agency, the company will be consulted in order to publish their news in the media.

Promotion

- Sponsorship title and logo will take a place in the television, newspaper, billboard, internet and bridges of Istanbul.
- 3 special e-bulletins for Titanium Sponsor Company will be delivered to 50.000 people database of HHB EXPO . e-bulletin will be prepared by Titanium Sponsor Company.

Logo

- Company's logo and sponsorship title will take place at ICSG Istanbul 2017 Programme Booklet.
- 1 full page of colour Advertisement will take place at ICSG Istanbul 2017 Programme Booklet (size of the ad will be determined by HHB EXPO)
- Company's logo, sponsorship title and introduction will take place at ICSG Istanbul 2017 Mobile Application.
- Company's logo and sponsorship title on signs will be displayed in high-traffic areas.
- Company's logo, sponsorship title and web-link will be displayed on the main web-page.
- Company's logo will take place in the all e-bulletins done by HHB EXPO.

VIP Participation Right

- 10 VIP Invitation will be provided.

Delegate Bags

- 2 promotional products will take place in delegate bags. (brochure, handout, card flyer, or booklet in the delegate bags (to be provided by the sponsor 3 days before the fair. Approval of organizer is obligatory for the promotional pieces)

Privilege

- Company representative determined by the sponsor company will be a member of ICSG Istanbul 2017 Executive Board Member.

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TITANIUM SPONSORSHIP

35,000 € + VAT



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GOLD SPONSORSHIP **25,000 € + VAT**

8 Packages Available

Booth

- 20 sqm Exhibition Stand (space only)

Congress

- One slot will be provided in the Congress.

Promotion

- 2 special e-bulletins for Gold Sponsor Company will be delivered to 50.000 people database of HHB EXPO. e-bulletin will be prepared by Gold Sponsor Company.

Logo

- Company's logo and sponsorship title will take place at ICSG Istanbul 2017 Programme Booklet.
- Company's logo, sponsorship title and introduction will take place at ICSG Istanbul 2017 Mobile Application.
- Company's logo and sponsorship title on signs will be displayed in high-traffic areas.
- Company's logo, sponsorship title and web-link will be displayed on the main web-page.

VIP Participation Right

- 8 VIP Invitation will be provided.

Delegate Bags

- 1 promotional products will take place in delegate bags. (brochure, handout, card flyer, or booklet in the delegate bags (to be provided by the sponsor 3 days before the fair. Approval of organizer is obligatory for the promotional pieces)

SILVER SPONSORSHIP **10,000 € + VAT**

Packages Available

Booth

- 15 sqm Exhibition Stand (shell scheme)

Logo

- Company's logo and sponsorship title will take place at ICSG Istanbul 2017 Programme Booklet.
- Company's logo, sponsorship title and introduction will take place at ICSG Istanbul 2017 Mobile Application.
- Company's logo and sponsorship title on signs will be displayed in high-traffic areas.
- Company's logo, sponsorship title and web-link will be displayed on the main web-page.

VIP Participation Right

- 2 VIP Invitation will be provided.

BRONZE SPONSORSHIP **6,000 € + VAT**

Packages Available

Booth

- 9 sqm Exhibition Stand (shell scheme)

Logo

- Company's logo and sponsorship title will take place at ICSG Istanbul 2017 Programme Booklet.
- Company's logo, sponsorship title and introduction will take place at ICSG Istanbul 2017 Mobile Application.
- Company's logo and sponsorship title on signs will be displayed in high-traffic areas.
- Company's logo, sponsorship title and web-link will be displayed on the main web-page.



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BADGES EXCLUSIVE SPONSORSHIP

50,000 € + VAT 1 Package Available

- Name and logo of the Company will take place on the badges. These will be distributed to all delegates and visitors (both for conference and exhibition) at the registration areas.

Booth

- 20 sqm Exhibition Stand (space only)

Congress

- One slot will be provided in the Congress.

Media

- With ICSG İstanbul 2017 official PR agency, the company will be consulted in order to publish their news in the media.

Promotion

- Sponsorship title and logo will take place in the television, newspaper, billboard, internet areas.

Logo

- Company's logo and sponsorship title will take place at ICSG Istanbul 2017 Programme Booklet.
- 1 full page of colour Advertisement will take place at ICSG Istanbul 2017 Programme Booklet (size of the ad will be determined by HHB EXPO)
- Company's logo, sponsorship title and introduction will take place at ICSG Istanbul 2017 Mobile Application.
- Company's logo and sponsorship title on signs will be displayed in high-traffic areas.
- Company's logo, sponsorship title and web-link will be displayed on the main web-page

VIP Participation Right

- 5 VIP Invitation will be provided.

MOBILE CONGRESS & FAIR APPLICATION SPONSORSHIP

15,000 € + VAT 1 Package Available

- Mobile Application contains congress-session agenda and list of exhibitor companies detailed information. App is an interactive tool for latest news&updates and sharing information via social media.
- App will be active on smart phones and tablets.

Booth

- 12 sqm Exhibition Stand (shell scheme)

Promotion

- 3 special e-bulletins for Mobile App Sponsor Company will be delivered to 50.000 people database of HHB EXPO. e-bulletin will be prepared by Mobile App Sponsor Company.
- Company's logo will mention especially at ICSG Istanbul 2017 Congress & Fair area (3 pcs branding)

Logo

- Company's logo and sponsorship title will take place at ICSG Istanbul 2017 Programme Booklet.
- Company's logo, sponsorship title and introduction will take place at ICSG Istanbul 2017 Mobile Application.
- Company's logo and sponsorship title on signs will be displayed in high-traffic areas.
- Company's logo, sponsorship title and web-link will be displayed on the main web-page.
- Company's logo will take place in front and each pages of the app.

VIP Participation Right

- 2 VIP Invitation will be provided.



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VIP LUNCH STRATEGIC SPONSORSHIP

35,000 € + VAT

1 Package Available

- Lunch for VIP which will take place on 19-20-21 April 2017 (for three days).
- One slot (15 minutes) will be provided to the Sponsor company on 19th of April, 2017 during VIP Lunch

Booth

- 15 sqm Exhibition Stand (space only)
- Exhibition Table will be provided at the entrance of the lunch rooms which gives you an opportunity of distributing your company's printed materials, promotional products and so on.

Congress

- One slot will be provided in the Congress.

Promotion

- Company's flags will be placed at the tables.

Logo

- Company's logo will be displayed at the entrance of the lunch rooms.
- There will be private entrance for VIP's and "VIP Lunch Strategic Sponsorship" will be mention at the VIP Registration desk.
- Company's logo and sponsorship title will take place at ICSG Istanbul 2017 Programme Booklet.
- 1 full page of colour Advertisement will take place at ICSG Istanbul 2017 Programme Booklet (size of the ad will be determined by HHB EXPO).
- Company's logo, sponsorship title and introduction will take place at ICSG Istanbul 2017 Mobile Application.
- Company's logo and sponsorship title on signs will be displayed in high-traffic areas.
- Company's logo, sponsorship title and web-link will be displayed on the main web-page.

VIP Participation Right

- 8 VIP Invitation will be provided.

Other

- Meeting room will be provided to Sponsor company.

GALA DINNER SPONSORSHIP

40,000 € + VAT

1 Package Available

- Gala Dinner will be organized for 500 people at 20 April 2017. During Gala Dinner there will be Awards Ceremony and plate presenting.
- VIP Guest List will be prepared with Sponsor Company through cooperation.
- Gala Dinner RSVP's will be taken by HHB Expo.
- Drinks and foods will be served to all participants during the dinner.

Booth

- 20 sqm Exhibition Stand (space only)
- Exhibition Table will be provided at the entrance of the Gala Dinner area which gives you an opportunity of distributing your company's printed materials, promotional products and so on.

Congress

- One slot will be provided in the Congress.

Promotion

- "Welcome" banner will take place at the Gala Dinner area with sponsor company's logo.
- Company's flags will be placed at the tables.

Logo

- Company's logo and sponsorship title will take place at ICSG Istanbul 2017 Programme Booklet.
- Company's logo, sponsorship title and introduction will take place at ICSG Istanbul 2017 Mobile Application.
- Company's logo and sponsorship title on signs will be displayed in high-traffic areas.
- Company's logo, sponsorship title and web-link will be displayed on the main web-page

VIP Participation Right

- 3 VIP Invitation will be provided.

LEADERSHIP SUMMIT SPONSORSHIP

25,000 € + VAT

1 Package Available

- Cocktail Prolonge for 50 people will be provided.
- Venue Rent will be free of charge.
- VIP Guest List will be prepared with Sponsor Company through cooperation.
- Sponsor Company will make a presentation to high level attendees during the summit.

Booth

- 15 sqm Exhibition Stand (space only)

Congress

- One slot will be provided in the Congress.

Logo

- Company's logo and sponsorship title will take place at ICSG Istanbul 2017 Programme Booklet.
- Company's logo, sponsorship title and introduction will take place at ICSG Istanbul 2017 Mobile Application.
- Company's logo and sponsorship title on signs will be displayed in high-traffic areas.
- Company's logo, sponsorship title and web-link will be displayed on the main web-page
- Company's logo will take place at summit invitations.

VIP Participation Right

- 4 VIP Invitation will be provided.



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WI-FI / INTERNET SPONSORSHIP

35,000 € + VAT 1 Package Available

- Password cards will be given to all participants including sponsor company's logo.
- Network Name will be displayed as sponsor company's name.

Booth

- 15 sqm Exhibition Stand (space only)

Congress

- One slot will be provided in the Congress.

Promotion

- 3 special e-bulletins for WI-FI/Internet Sponsor Company will be delivered to 50.000 people database of HHB EXPO. e-bulletin will be prepared by WI-FI/Internet Sponsor Company.
- Company's logo will mention especially at ICSG Istanbul 2017 Congress & Fair area (3 pcs branding)

Logo

- Company's logo and sponsorship title will take place at ICSG Istanbul 2017 Programme Booklet.
- Company's logo, sponsorship title and introduction will take place at ICSG Istanbul 2017 Mobile Application.
- Company's logo and sponsorship title on signs will be displayed in high-traffic areas.
- Company's logo, sponsorship title and web-link will be displayed on the main web-page

VIP Participation Right

- 3 VIP Invitation will be provided.

DELEGATE BAGS

EXCLUSIVE SPONSORSHIP

20,000 € + VAT 1 Package Available

- Each conference delegate will receive a "delegate bag" containing conference materials.

Booth

- 12 sqm Exhibition Stand (shell scheme)

Promotion

- Company's logo will mention especially at ICSG Istanbul 2017 Congress & Fair area (3 pcs branding)

Logo

- Company's logo and sponsorship title in conjunction with event's logo will take place on the delegate bags (to be provided by HHB EXPO)
- Company's logo and sponsorship title will take place at ICSG Istanbul 2017 Programme Booklet.
- Company's logo, sponsorship title and introduction will take place at ICSG Istanbul 2017 Mobile Application.
- Company's logo and sponsorship title on signs will be displayed in high-traffic areas.
- Company's logo, sponsorship title and web-link will be displayed on the main web-page

VIP Participation Right

- 2 VIP Invitation will be provided.